

# Personal Information Collection Statement

Please read this Statement to understand your rights under the Personal Data (Privacy) Ordinance and the choices you can make about the way your personal data is collected and used by us. Please note that it is mandatory for you to provide the personal data we collect marked with an asterisk. In the event that you decline to provide us with the personal data we require, then we may not be able to stay connected with you.

Your personal data, namely name, title, email address, contact number, etc, provided by you to us ("X Digi Park, its holding company Lagomgear Limited") will be used by us for the following purposes:

- to communicate our news and information;
- for advertising, marketing, public relations and direct marketing (including joint marketing) from us and our designated partners in relation to properties, parking offers, loyalty programmes, shopping offers, hotel accommodations, food & beverage, travel and transport, household and home-related service, sports and leisure, entertainment, education, health and wellness, financial and investments, insurance, art and culture, nature and environment, social networking, media and high-end consumer products (collectively "Products and Services");
- for research and development in relation to customer behaviour;
- for identification; and
- for information and database administration.

From time to time, we may use your personal data to send you news, offers, promotions and joint marketing offer about our Products and Services, but we can only do so with your consent. If you consent to our use of your personal data to send you news, offers, promotions and joint marketing offer as mentioned in this paragraph, please tick the checkbox at the bottom of the form before you proceed further with this subscription.

We may also share your personal data with the marketing partners of Lagomgear Limited for the purposes of marketing to you about the Products and Services provided by us jointly, or by them solely, but we can only do so with your consent. If you consent to our sharing of your personal data as mentioned in this paragraph, please tick the checkbox at the bottom of the form before you proceed further with this subscription.

You have rights of access and correction for your personal data held by us and you may also withdraw your consent, either completely or partially, to our use of your personal data by contacting our Personal Data Privacy Officer by email at [support@lagomgear.com](mailto:support@lagomgear.com). Our Privacy Policy Statement shall be applicable. If there is any inconsistency or conflict between the English and Chinese versions of this Statement, the English version shall prevail.

## 《個人資料收集聲明》

請仔細參閱本聲明，以理解閣下在《個人資料（私隱）條例》下所賦予的權利，及選擇我們收集及使用閣下個人資料的方式。請注意閣下必須提供標有星號的個人資料。倘若閣下拒絕向我們提供指定的個人資料，我們可能難以或無法與閣下保持聯繫。

閣下提供予我們（即Lagomgear Limited、其擁有的X Digi Park）的個人資料，即姓名、稱呼、電郵地址、聯絡號碼等資訊，我們將用作以下用途：

- 傳達我們的新聞及資訊；
- 廣告宣傳、市場營銷、公關及我們和指定合作夥伴有關地產物業、泊車優惠、客戶禮遇計劃、購物優惠、酒店住宿、餐飲、旅遊及交通、住宅及家居服務、運動及休閒、娛樂、教育、健康及保健、金融及投資、保險、藝術及文化、自然及環境、社交網絡、媒體及高級消費類產品的直接促銷（包括聯合營銷）（統稱 "相關產品及服務"）；
- 有關客戶特性的研究及開發；
- 身份識別；及
- 資料及數據庫的行政管理。

我們或會不時地依據閣下的個人資料，向閣下發送相關產品及服務的新聞資訊、優惠、推廣及聯合營銷資訊。若閣下同意我們使用您的個人資料發送上述新聞資訊、優惠、推廣及聯合營銷資訊，請於繼續訂閱前，勾選表格底部的空格以作確認。

我們或會與 Lagomgear Limited 的營銷合作伙伴共用閣下的個人資料，以向閣下推廣我們與營銷合作伙伴聯合提供，或由營銷合作伙伴獨立提供的相關產品及服務，但此舉只限於獲得閣下同意的情況。若閣下同意上述個人資料的共用，請於繼續訂閱前，勾選表格底部的空格以作確認。

閣下有權查閱及更正您已登記的個人資料，並可以部分或完全地撤回閣下就我們使用閣下個人資料的許可。就相關查閱、更正及撤回，閣下可聯絡我們的個人資料私隱主任，或電郵至 [support@lagomgear.com](mailto:support@lagomgear.com)。我們的《私隱政策聲明》適用於此。如本聲明的英文版本與中文版本有任何歧義，概以英文版本為準。